

Paradise Row

*Everywhere I go
I dress up and I go out
I got lots of gwalla, let me show you how I show out
Everywhere I go
I dress up and I go out
I got lots of gwalla, let me show you how I show out*

Press Release

*Gucci, Louie, Prada, man I'm all about my dollas
I be all up in the mall ballin like it's no tomorrow
Gucci, Louie, Prada, man I'm all about my dollas
I be all up in the mall ballin like it's no tomorrow*

Margarita Gluzberg

Avenue Des Gobelins

Roscoe Dash 'Show Out'

18/11/2011—21/01/2012

Borrowing its title from one of Eugene Atget's iconic 19th century photographs of Parisian shop fronts, *Avenue des Gobelins* is a meditation on the mystical, ritual nature of material desire and consumption.

Private View:
Thursday 17 November
7.00 – 9.00 pm

Avenue des Gobelins comprises of four slide projections, a video projection, and platinum prints – all the material originally shot on 35mm black and white slide film. By double and triple-exposing the film, Gluzberg adopts the analogue photographic techniques of the Surrealists, to weave a mesh of consumer signs and spaces: the black gleaming lacquer of Chanel, reconfigured by the chaos of a Saturday afternoon at Primark.

In Gluzberg's hands, the camera becomes the interface between the consumer-voyeur, and the constantly changing, spectacular display of commodities. She creates images that seem to echo an age when consumer fictions were being invented for the first time, and brings them back to the present, a present where such fictions are becoming increasingly unsustainable.

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Gallery hours:
Mon—Fri / 11 am – 7pm
Saturdays / 11 am – 6pm

